

2018

National Disabled Veterans Winter Sports Clinic

Ad and Logo specs — Commemorative Booklet and Sponsor Banner

DEADLINE: THURSDAY, FEBRUARY 1, 2018

COMMEMORATIVE BOOKLET ADVERTISEMENTS

Requirements:

- **ALL** sponsor ads for the commemorative booklet this year will be in **FULL COLOR**.
- Acceptable file formats: JPEG, EPS, TIFF, PDF, Photoshop or Illustrator
*resolution must be *no lower* than **300 dpi** at actual size

HOST, NATIONAL, GOLD

Full-page Ad



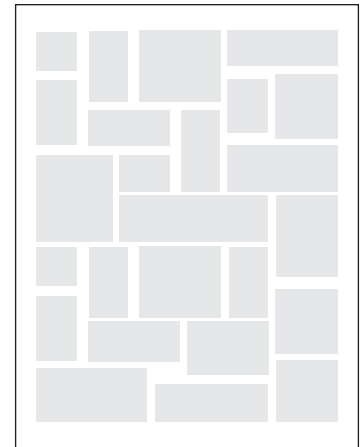
SILVER

Half-page Ad



BRONZE

Logo/Name Only, as fits



SPONSOR BANNER

Requirements:

- Logos should be in **FULL COLOR** (4C, not PMS/spot).
- Vector files are preferred: **EPS, PDF, Illustrator**
We will also accept Photoshop, TIFF, or PNG, but resolution must be *no lower* than **300 dpi**, and background must be transparent for best visualization on the banner.
- Logos should be between **6–10 inches** for best reproduction, because they are significantly enlarged in printing of the banner.

PAST SPONSORS: Please send ads and logos *even if you think we already have them*. This will ensure we have your most up-to-date imagery.

SUBMISSIONS AND QUESTIONS

Doreen Briones, Production Manager (DAV Communications Dept.)

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The deadline for receiving all sponsor ads and logos is **THURSDAY, FEBRUARY 1, 2018**.